

Place
First-Class
Stamp
Here

**Midwest Cleaning and
Restoration Association**
6737 W. Washington St.
Suite 1300
Milwaukee, WI 53214



What is the Midwest Cleaning and Restoration Association?

The Midwest Cleaning and Restoration Association is a non-profit professional association promoting the use of professional cleaning contractors by the general public through marketing and public relations efforts. We would like to take a few minutes to provide you with information on why you would benefit from joining

the Midwest
Cleaning and
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Association.

MCRA
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6737 W. Washington St.
Suite 1300
Milwaukee, WI 53214
www.mcraonline.org

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*Open Immediately!
Important Membership
Information Inside!*

Membership Benefits

MCRA
**Midwest Cleaning and
Restoration Association**

6737 W. Washington St.
Suite 1300
Milwaukee, WI 53214
Toll Free: (800) 236-7200
Phone: (414) 389-8617
Fax: (414) 276-7704

Info@mcraonline.org
www.mcraonline.org

Member Benefits

Growth

A membership in MCRA provides you the knowledge and resources to meet the changing and challenging needs of your company, grow your company sales, and develop your personal business skills to meet your customer's needs. MCRA provides a forum for members to network, share ideas, problems and solutions.

Business Insurance Plan

West Bend Mutual Insurance Company has developed a Business Insurance Program specifically for MCRA members in Wisconsin and will be introducing a similar program in other Midwest states. This insurance program is designed specifically to meet the needs of the cleaning and restoration industry.

Board of Directors

The MCRA Board of Directors works on your behalf to promote and expand the industry! Board members come from companies large and small, representing most cleaning and restoration areas including janitorial, house cleaning, duct cleaning, fire and smoke remediation, water and mold remediation, lead and asbestos abatement, carpet and furniture cleaning, equipment and chemical sales.

Board members are here to listen and respond to your needs as a member.

MCRA Online Directory

MCRA members are included in the association's online membership directory (www.mcraonline.org). The directory has been expanded and can be searched by company name. Listings include member company's contact information (including email) and links to their website. This is a convenient way for consumers to find out about your company, location and contact information.

Consumer Confidence

When you are a member of MCRA, you will be recognized as a company who sets and values high standards. The MCRA website (www.mcraonline.org) is easy for consumers to find and use. On the website, consumers are able to locate a member company in their area and link to that company website.

Membership in MCRA gives consumers the assurance that your company is concerned about providing the best service possible.

Are you an IICRC Certified Firm? MCRA members who are registered with the Institute of Inspection, Cleaning and Restoration Certification (IICRC) as a certified firm are promoted on the IICRC website at www.iicrc.org. Consumers can locate member companies by zip code and then link to the company information.

E-Newsletter

MCRA members receive the Clearview e-newsletter containing the latest information on running a successful and profitable cleaning and restoration business. This quarterly newsletter is packed with the latest developments in the midwest cleaning industry, including important regulatory and legislative developments.

Education – National Convention & Trade Show

The MCRA also participates in the national Connections Conferences, held twice a year. The Spring Connections Conference is in Florida and the Fall Connections Convention and Trade Show is held in Las Vegas, Nevada. MCRA members receive a discounted registration rate to attend these events. Both these Connections Conferences showcase national industry experts and provide the opportunity to network with colleagues from around the country. For more information on these events log onto www.connectionsconvention.org.

Education - IICRC Certified Classes

MCRA offers a Spring and Fall seminar series of IICRC certified classes. These classes are presented in rotating locations in the states of Wisconsin and Minnesota. Members can attend, and send any of their staff, at a reduced fee. Members are also invited to host a course at their facility, if appropriate for the class. Some of the courses offered are:

- Carpet Cleaning Technician (CCT)
- Fire & Smoke Damage Restoration Technician (SRT)
- Floor Care (Hard Surfaces) Technician (FCT)
- Upholstery & Fabric Cleaning Technician (UFT)
- Water Damage Restoration Technician (WRT)
- Commercial Drying Specialist (CDS)

In addition, the MCRA offers general programming focused to the business owner – marketing, accounting and human resources programs. These programs are scheduled throughout the year and are a supplement to the IICRC courses.



Membership Application

Company Name _____

Owner's Name _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

E-mail _____

MC/VISA # _____ Exp. Date _____

Signature _____

Type of Company:

Sole proprietorship

Partnership

Corporation

Full-time Operation

Part-time Operation

Year Company was founded _____

Number of employees _____

Type of Membership Requested: (Dues \$265)

- Active Membership: Any organization providing cleaning services to the public
- Associate Membership: Any organization providing products

If not paying by MC/VISA, a check for \$265 MUST accompany this application.

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